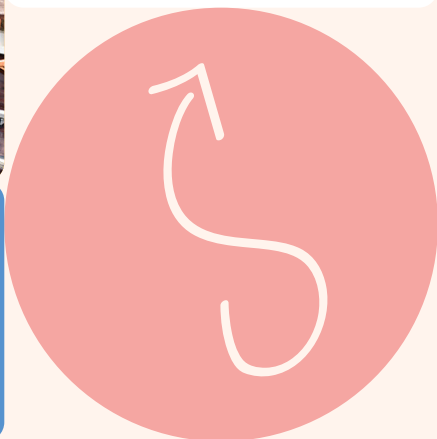


# Meetupcall helps design agency keep in touch with clients around the world



**DesignBridge™**

*Meetupcall*



Founded in 1986, Design Bridge is a highly awarded brand design agency. Through their studios in London, Amsterdam, Singapore and New York, they work with iconic international and local companies to bring brands to life.

Here Jeff Hughes, Group IT Director at Design Bridge, explains how they use Meetupcall to help service clients based around the world.

#### What issues were Design Bridge trying to solve?

We were using a range of providers and we were concerned with the high costs associated. We often used to experience quality issues, particularly when connecting from Asia. We hoped to find a solution which offered more functionality than our previous services.

#### Why was Meetupcall a good solution?

Meetupcall provided us with a set of features which enhanced our user experience. The 1-touch dial-in, screen-share, and easy-invite features were the most beneficial for our teams. Cost saving was also a significant factor when reviewing against our previous conference call provider.

#### How was the move to Meetupcall?

The Executive Assistants at Design Bridge were the key stakeholders throughout the trial period. Together with myself, they followed a three-stage roll-out process, starting with our client-facing teams. Short training sessions were hosted by Meetupcall to ensure a thorough and simple transition. Documentation was then written and provided to our nominated account administrators.

#### The result

Since moving to Meetupcall, we have improved our conference calling experience, and noticed few issues. Feedback from our users has been very positive.

# Find out more and let us build a plan around your needs

Call us on +44 (0)203 137 8933

[meetupcall.com](https://meetupcall.com)

